

NEW RELEASES
2023

yes we inspire

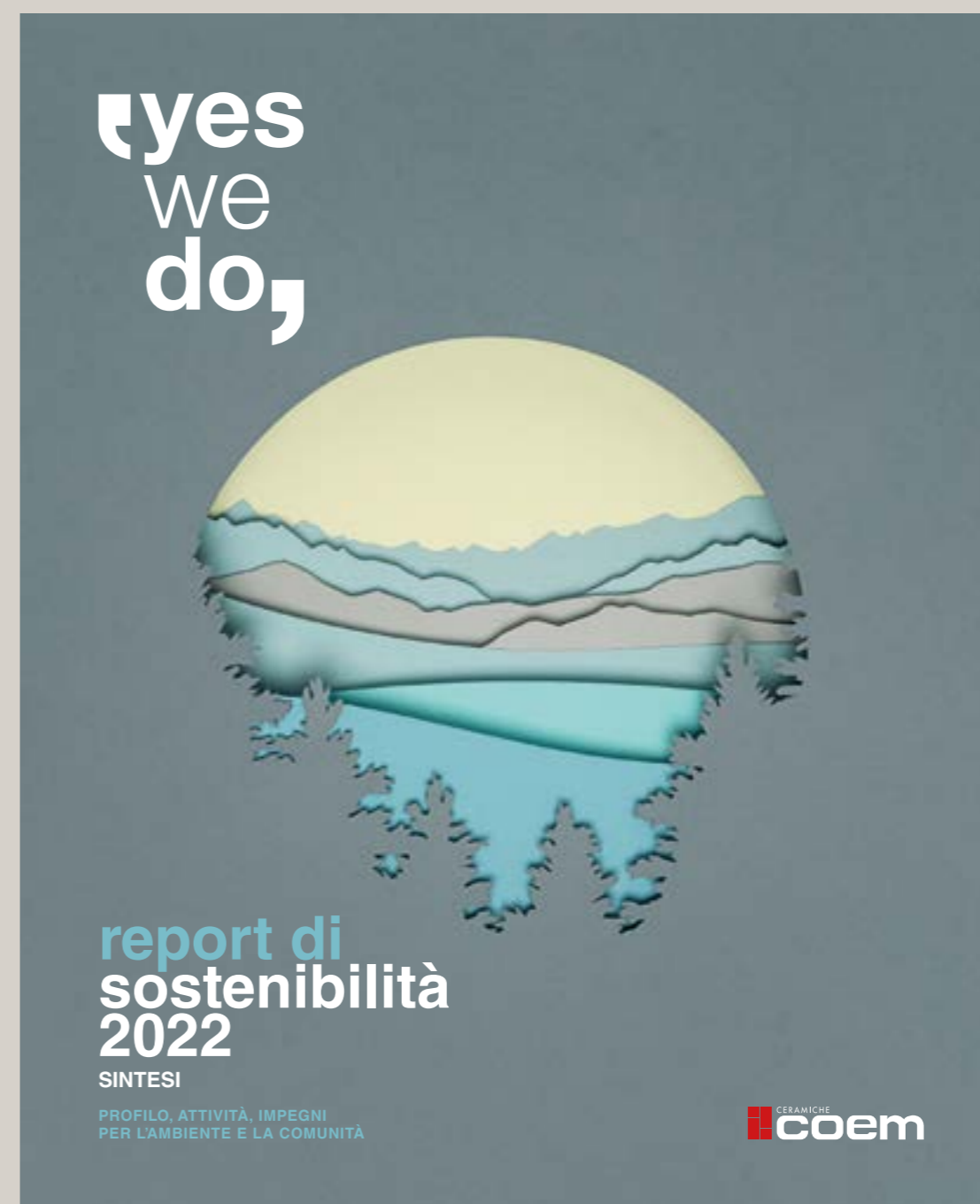
yesweinspire

Nuove superfici
per un abitare sostenibile

New surfaces for sustainable living

Un gres porcellanato evoluto ed ecologico, frutto di processi produttivi all'avanguardia, si declina in una vasta gamma di collezioni accomunate da una profonda ricerca di una materia ceramica realizzata nel rispetto dell'ambiente. La riedizione di pietre pregiate ci riporta ad assaporare l'armonia della natura, in ambienti armonici che trasmettono sensazioni positive di benessere. Essenzialità, carica espressiva e una tattilità straordinaria, anche grazie all'introduzione di una nuova tecnologia applicativa che permette di raggiungere risultati sorprendenti in termini di matericità, definizione, profondità di colore e struttura, sono gli attributi prevalenti che troviamo nelle nuove collezioni a marchio Coem, destinate a rivestire spazi residenziali e commerciali. Un'ispirazione naturale, a basso impatto ambientale, si traduce in superfici dall'anima mutevole e variegata, per soluzioni in perfetta continuità visiva tra interno ed esterno che rispondono a nuovi modi di abitare, più liberi e consapevoli. Realismo materico, finiture lucide e opache, bagliori intensi, effetti ottici e texture elaborate per nuovi rivestimenti dalla grande potenza espressiva. E ancora la leggerezza delle lastre WIDEgres280 esprime al meglio una qualità e un pensiero che va oltre i confini della materia, per esaltarne colori e grafiche su grandi formati e renderla funzionale a nuove applicazioni su misura per il mondo dell'interior design.

Highly sophisticated and ecological porcelain stoneware, manufactured with cutting-edge production processes and offered in a wide range of collections, all united by an in-depth search for an environmentally friendly ceramic material. The revival of precious marble and stone recaptures the harmony of nature, in well-balanced environments that convey positive feelings of well-being. Simplicity, expressiveness and an extraordinary haptic quality, also thanks to the introduction of a new application technology that allows for surprising results in terms of material quality, definition, depth of colour and texture, are the prevailing attributes we find in the new Coem-branded collections for use in the home and commercial spaces. Natural, low environmental impact inspiration is transformed into surfaces with a changeable and varied personality, offering solutions that blend interior and exterior in perfect visual continuity, responding to new, more unconstrained and mindful living styles. Realistic textures, glossy and matt finishes, optical effects, brightly gleaming and elaborate textures for highly expressive wall coverings. And again, the lightness of the WIDEgres280 slabs best expresses a quality and thought that goes beyond the boundaries of the material, to bring out its colours and veining on large formats and make it suitable for new applications in the world of interior design.



Siamo lieti di presentarvi la seconda edizione del Bilancio di Sostenibilità di COEM S.p.A., che riflette i nostri sforzi costanti per un approccio responsabile e sostenibile. Questo documento è stato redatto in ottemperanza agli Standard di Reporting sulla Sostenibilità del Global Reporting Initiative (GRI) ed è con orgoglio che vi mostriamo i risultati raggiunti nel 2022, insieme ai nostri propositi futuri per crescere come azienda, riducendo al contempo il nostro impatto ambientale.

We are pleased to present to you the second edition of COEM S.p.A. Sustainability Report, which reflects our constant efforts for a responsible and sustainable approach. This document has been drawn up in compliance with the Sustainability Reporting Standards of the Global Reporting Initiative (GRI) and we are proud to share with you the results achieved in 2022, together with our future plans to grow as a company while reducing, at the same time, our environmental impact.

Versatile



delicate vibrations

L'essenza della pietra per superfici straordinariamente versatili

The essence of stone, for extraordinarily versatile surfaces



DISCOVER MORE



Crystal



6 | COEM_NEW RELEASES 2023



7 | COEM_NEW RELEASES 2023



authentic exclusivity

L'eleganza della quarzite per
superfici audaci ed esclusive

*All the elegance of quartzite, for exclusive,
audacious surfaces*



DISCOVER MORE



timeless elegance

Venature e sfumature uniche per
spazi suggestivi ed avvolgenti

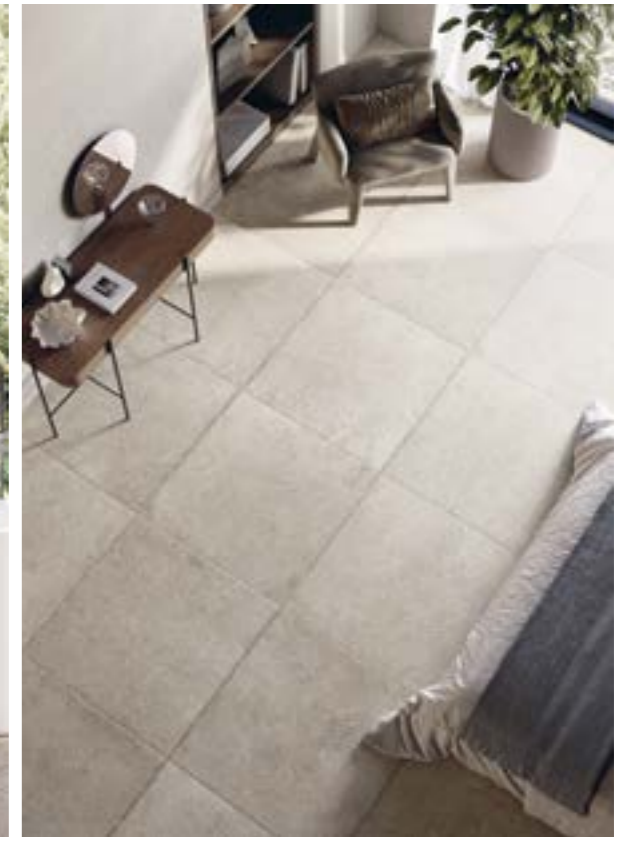
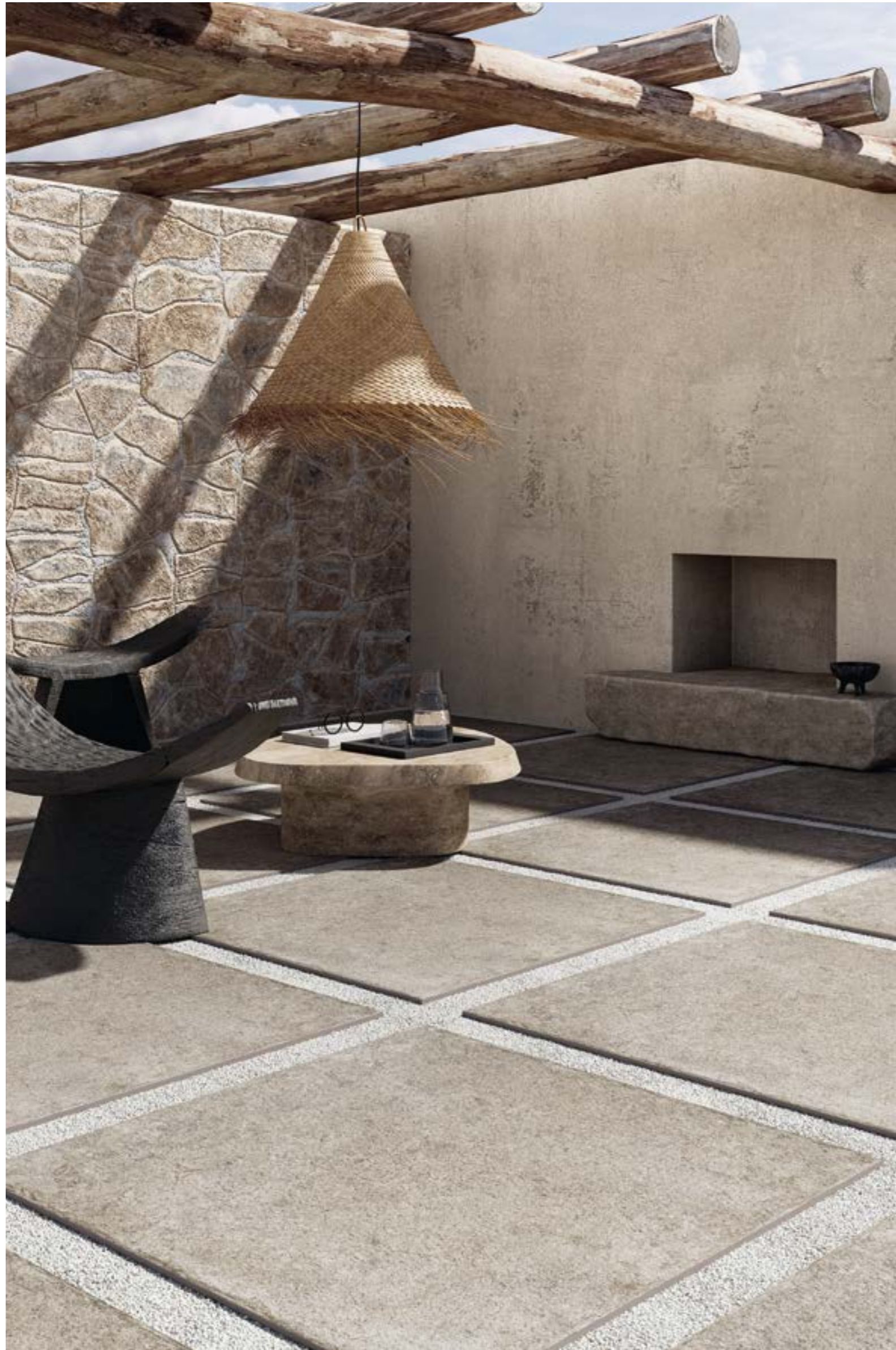
Unique veining and shading effects, for delightfully engaging spaces



DISCOVER MORE



Gascogne



strikingly authentic

Una bellezza intrinseca che evoca il passato e ci connette al presente

Intrinsic beauty that conjures up the past and connects it with the present



DISCOVER MORE



WIDegres280



oversize design

Espandere una
nuova idea di
bellezza

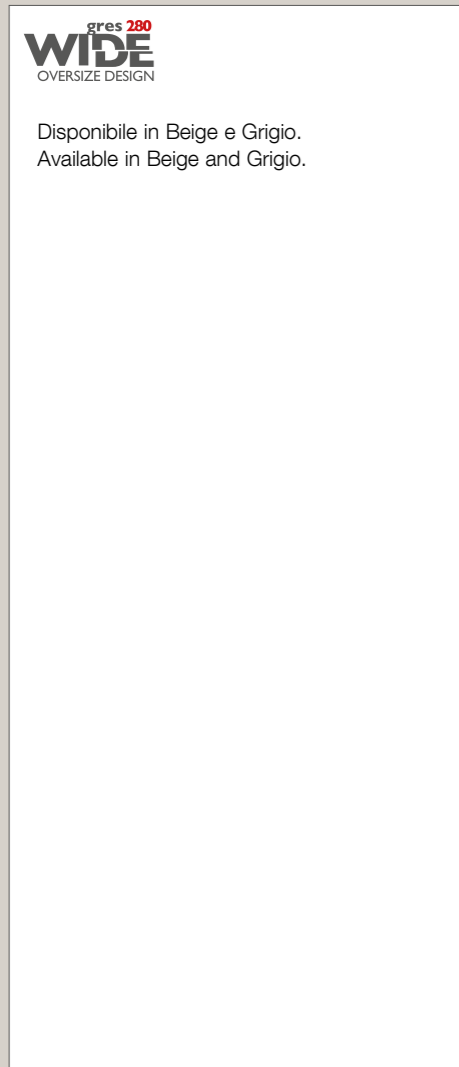
Widening a new idea of beauty



DISCOVER MORE



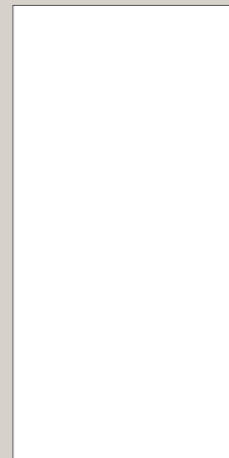
/ Versatile Stone Sizes



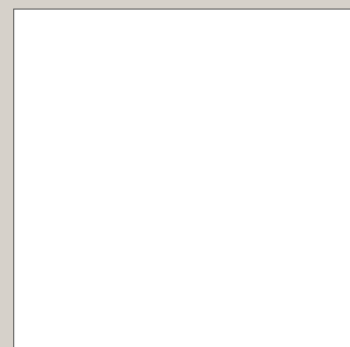
120x280 - 48"x110"
≠ 6 mm
Naturale Rettificato | Unpolished Rectified



120,8x120,8 - 48"x48"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Esterno Rettificato | Outdoor Rectified



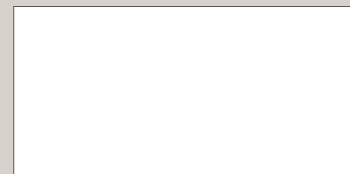
60,4x120,8 - 24"x48"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
Esterno Rettificato | Outdoor Rectified



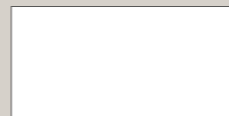
90,6x90,6 - 36"x36"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified



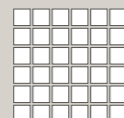
60,4x60,4 - 24"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified



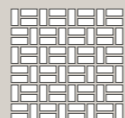
45,3x90,6 - 18"x36"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified



30,2x60,4 - 12"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
Esterno Rettificato | Outdoor Rectified



MOSAICO 5x5 - 2"x2"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
In fogli 30,2x30,2 da 36 pezzi
In 30,2x30,2 - 12"x12" sheets made up of 36 pieces



MOSAICO 2x5 - 1"x2"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
In fogli 30,2x30,2 da 72 pezzi
In 30,2x30,2 - 12"x12" sheets made up of 72 pieces



Battiscopa - Bullnose
7,5x60,4 - 3"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified

/ Versatile Stone Colors

soft&safeR11 gres++
HI-TECH INSIDE

01. **BIANCO** STONE
02. **BEIGE** STONE
03. **GRIGIO** STONE
04. **ARGILLA** STONE



01.



02.

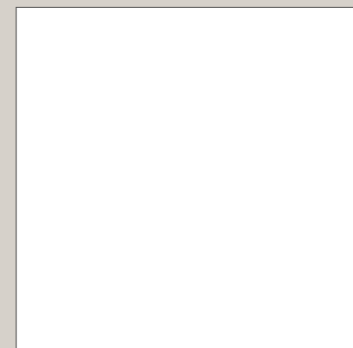


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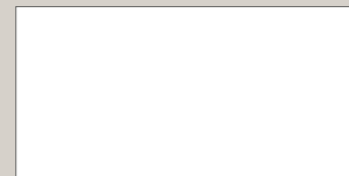


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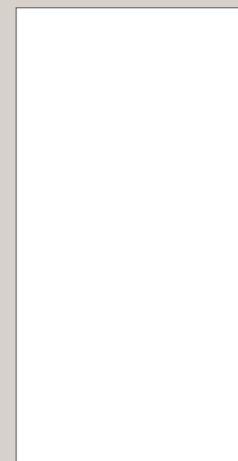
/ Versatile Vein Sizes



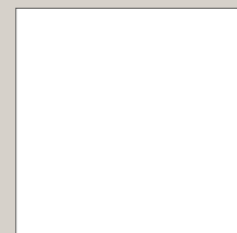
90,6x90,6 - 36"x36"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified



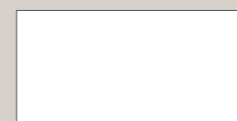
45,3x90,6 - 18"x36"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified



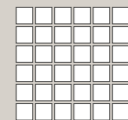
60,4x120,8 - 24"x48"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



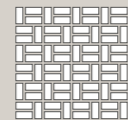
60,4x60,4 - 24"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



30,2x60,4 - 12"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



MOSAICO 5x5 - 2"x2"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified
In fogli 30,2x30,2 da 36 pezzi
 In 30,2x30,2 - 12"x12" sheets made up of 36 pieces



MOSAICO 2x5 - 1"x2"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified
In fogli 30,2x30,2 da 72 pezzi
 In 30,2x30,2 - 12"x12" sheets made up of 72 pieces



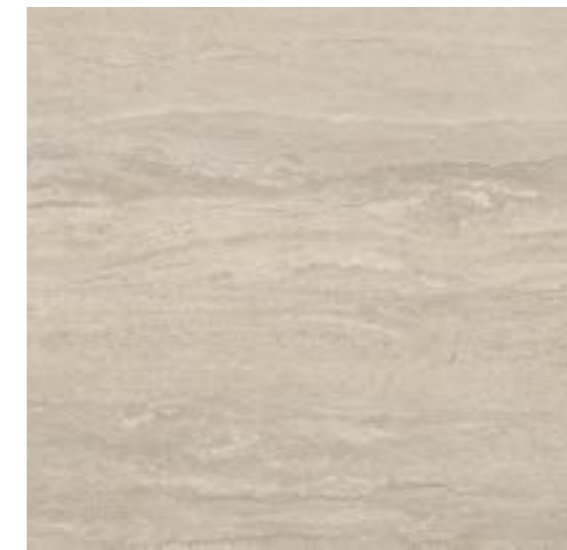
Battiscopa - Bullnose
7,5x60,4 - 3"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified

/ Versatile Vein Colors

- 01. **BIANCO** VEIN
- 02. **BEIGE** VEIN
- 03. **GRIGIO** VEIN
- 04. **ARGILLA** VEIN



01.



02.

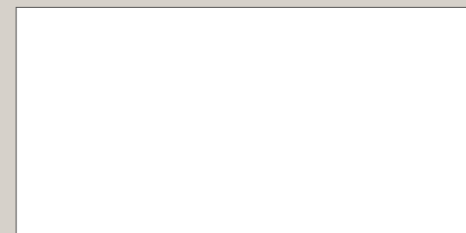


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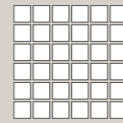


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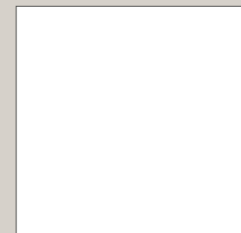
/ Versatile Deco Vein Sizes



60,4x120,8 - 24"x48"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified



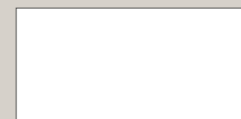
MOSAICO 5x5 - 2"x2"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
In fogli 30,2x30,2 da 36 pezzi
In 30,2x30,2 - 12"x12" sheets made up of 36 pieces



60,4x60,4 - 24"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified



MOSAICO WAVY
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
In fogli 28,4x28,4 da 16 pezzi
In 28,4x28,4 - 12"x12" sheets made up of 16 pieces



30,2x60,4 - 12"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified



Battiscopa - Bullnose
7,5x60,4 - 3"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified

/ Versatile Deco Vein Colors



- 01. **BIANCO** DECO VEIN
- 02. **BEIGE** DECO VEIN
- 03. **GRIGIO** DECO VEIN
- 04. **ARGILLA** DECO VEIN



01.



02.

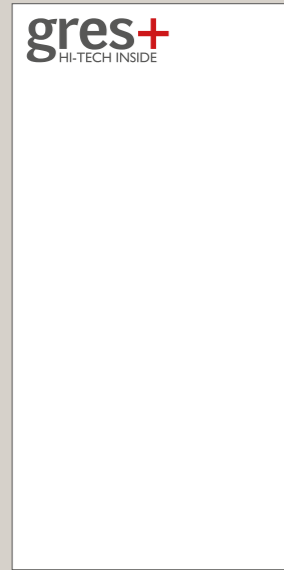


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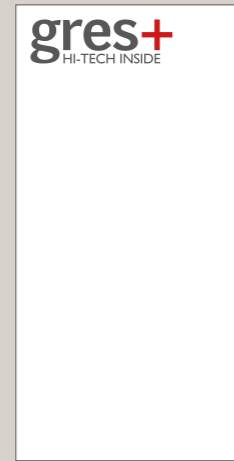


04.

/ Crystal Sizes



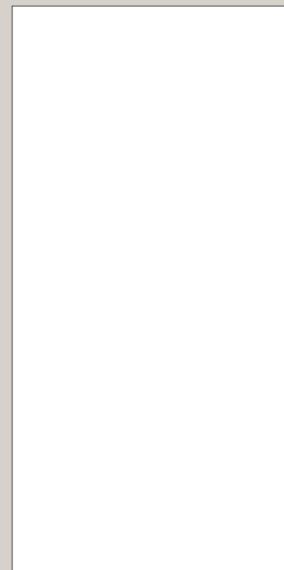
LUX 74x148 - 29"x58"
 ≠ 9 mm
 Levigato Rettificato | Polished Rectified



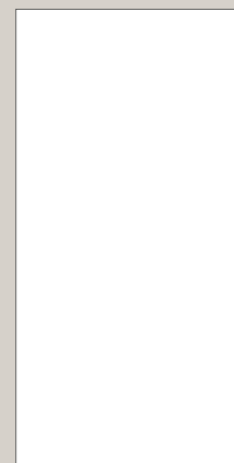
LUX 60x120 - 24"x48"
 ≠ 9 mm
 Levigato Rettificato | Polished Rectified



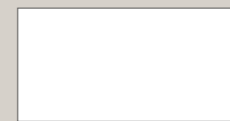
Battiscopa - Bullnose
LUX 7,5x60 - 3"x24"
 ≠ 9 mm
 Levigato Rettificato | Polished Rectified



75x149,7 - 30"x59"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



60,4x120,8 - 24"x48"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



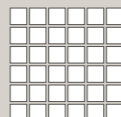
30,2x60,4 - 12"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



60,4x60,4 - 24"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified



MOSAICO MIX 10x15 - 4"x6"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
In fogli 30,2x30,2 da 6 pezzi
 In 30,2x30,2 - 12"x12" sheets made up of 6 pieces



MOSAICO 5x5 - 2"x2"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified
In fogli 30,2x30,2 da 36 pezzi
 In 30,2x30,2 - 12"x12" sheets made up of 36 pieces



Battiscopa - Bullnose
7,5x60,4 - 3"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Lucidato Rettificato | Half Polished Rectified

/ Crystal Colors



- 01. ALABASTER
- 02. GRACEFUL GREIGE
- 03. SILVER HORIZON
- 04. WINTERGREEN



01.



02.

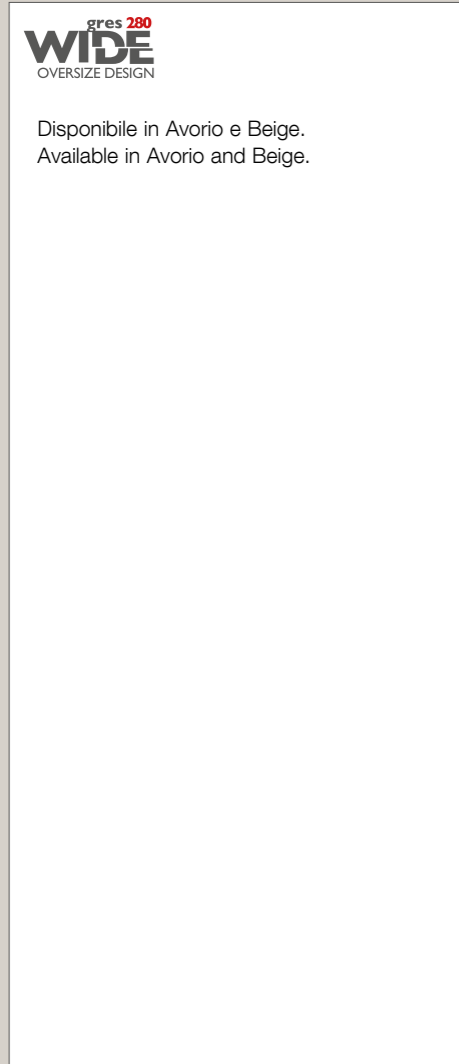


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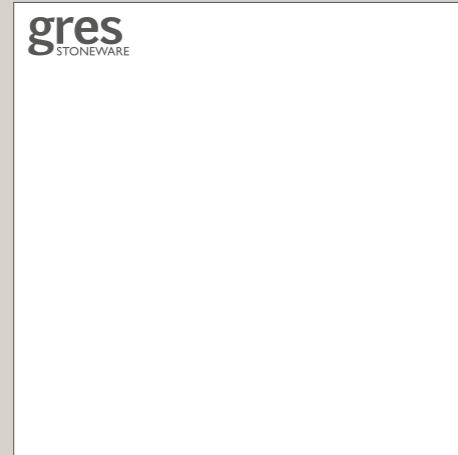


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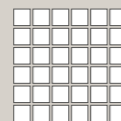
/ Sinai Sizes



120x280 - 48"x110"
≠ 6 mm
Naturale Rettificato | Unpolished Rectified



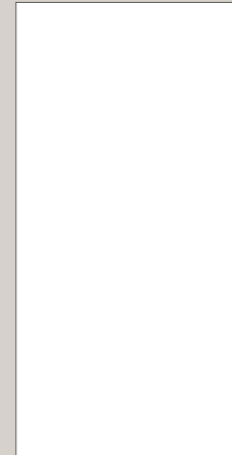
120,8x120,8 - 48"x48"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Esterno Rettificato | Outdoor Rectified



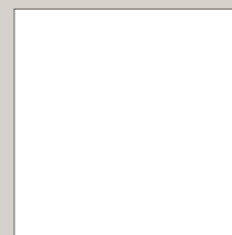
MOSAICO 5x5 - 2"x2"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
In fogli 30,2x30,2 da 36 pezzi
In 30,2x30,2 - 12"x12" sheets made up of 36 pieces



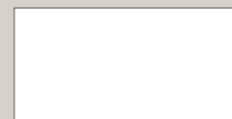
MOSAICO TRAPEZI
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
In fogli 28,5x30,2 da 3 pezzi
In 28,5x30,2 - 11"x12" sheets made up of 3 pieces



60,4x120,8 - 24"x48"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
Esterno Rettificato | Outdoor Rectified



60,4x60,4 - 24"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
Esterno Rettificato | Outdoor Rectified



30,2x60,4 - 12"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified
Esterno Rettificato | Outdoor Rectified



Battiscopa - Bullnose
7,5x60,4 - 3"x24"
≠ 9 mm
Naturale Rettificato | Unpolished Rectified
Lucidato Rettificato | Half Polished Rectified

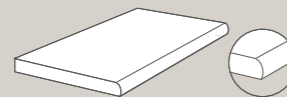
soft&safeR11



60,4x90,6 - 24"x36"
≠ 20 mm
Esterno Rettificato | Outdoor Rectified



30x60,4 - 12"x24"
≠ 20 mm
Esterno Rettificato | Outdoor Rectified
Elemento Bordo Tondo
Rounded edge element



30x60,4 - 12"x24"
≠ 20 mm
Esterno Rettificato | Outdoor Rectified
Elemento Bordo Becco
Half bullnose element

/ Sinai Colors

soft&safeR11

gres++
HI-TECH INSIDE

- 01. AVORIO
- 02. BEIGE
- 03. GRIGIO
- 04. DORATO
- 05. TERRA



01.



02.



03.

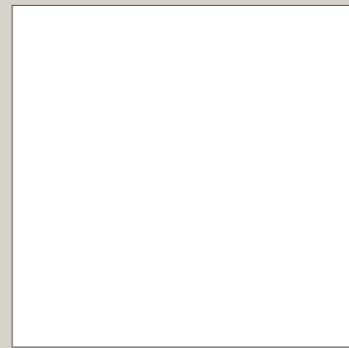


04.

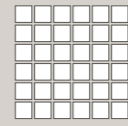


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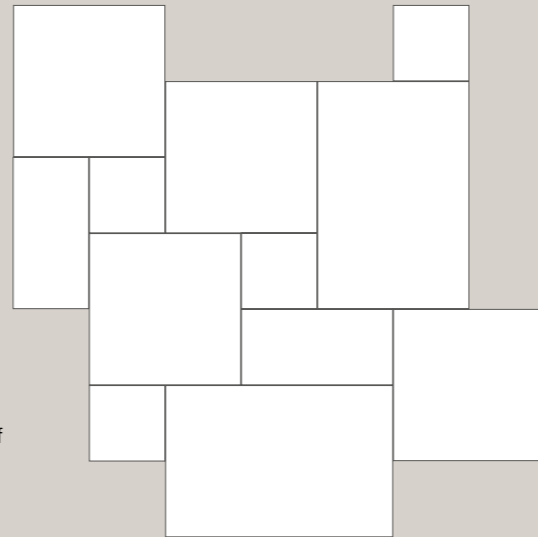
/ Gascoigne Sizes



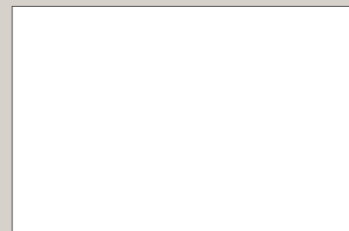
90,6x90,6 - 36"x36"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Esterno Rettificato | Outdoor Rectified



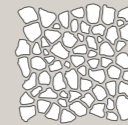
MOSAICO 5x5 - 2"x2"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
fogli 30,2x30,2 da 36 pezzi
 In 30,2x30,2 - 12"x12" sheets made up of 36 pieces



MODULO *
40,8x61,4 - 16"x24"
40,8x40,8 - 16"x16"
20,3x40,8 - 8"x16"
20,3x20,3 - 8"x8"
 ≠ 9 mm
 Naturale | Unpolished
 Esterno | Outdoor



60,4x90,6 - 24"x36"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
 Esterno Rettificato | Outdoor Rectified



MOSAICO PALLADIANA
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified
in fogli 30x30
 In 30x30 - 12"x12" sheets



30,2x90,6 - 12"x36"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified



Battiscopa - Bullnose
7,5x60,4 - 3"x24"
 ≠ 9 mm
 Naturale Rettificato | Unpolished Rectified



40,8x61,4 - 16"x24" *
 ≠ 9 mm
 Naturale | Unpolished
 Esterno | Outdoor

* Disponibile in Beige, Grigio e Grigio Scuro.
 Available in Beige, Grigio and Grigio Scuro.

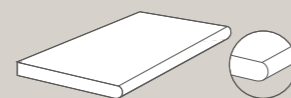
gres++
 HI-TECH INSIDE



gresX2
90,6x90,6 - 36"x36"
 ≠ 20 mm
 Esterno Rettificato | Outdoor Rectified



gresX2
60,4x90,6 - 24"x36"
 ≠ 20 mm
 Esterno Rettificato | Outdoor Rectified



30x60,4 - 12"x24"
 ≠ 20 mm
 Esterno Rettificato | Outdoor Rectified
Elemento Bordo Tondo
 Rounded edge element



30x60,4 - 12"x24"
 ≠ 20 mm
 Esterno Rettificato | Outdoor Rectified
Elemento Bordo Becco
 Half bullnose element

/ Gascoigne Colors

soft&safeR11

gres
 STONEWARE

- 01. BIANCO
- 02. BEIGE
- 03. GRIGIO
- 04. GRIGIO SCURO
- 05. ANTRACITE



01.



02.



03.



04.



05.

gres **280**
WIDE
OVERSIZE DESIGN

120x280 - 48"x110"
± 6 mm

Naturale Rettificato | Unpolished Rectified

- 01. VERSATILE STONE **BEIGE**
- 02. VERSATILE STONE **GRIGIO**
- 03. SINAI **AVORIO**
- 04. SINAI **BEIGE**
- 05. TOUCH STONE **WHITE**
- 06. TOUCH STONE **GOLD**
- 07. TOUCH STONE VEIN **WHITE**
- 08. TOUCH STONE VEIN **GOLD**

Levigato Rettificato | Polished Rectified

- 09. ONICE EFFECT **CRYSTAL WHITE**
- 10. ONICE EFFECT **MISTY ROSE**



01.



03.



05.



07.



09.



02.



04.



06.



08.



10.

/ Moiré designed by Alessandro Pasinelli

Moiré nasce con l'intento di ottenere una superficie di grande formato, grafica, contemporanea e decorativa, dall'effetto mazzato. La superficie presenta quindi un'originale texture, simile ad onde in movimento, che appare ai nostri occhi come una terza trama differente dal design affascinante.

La collezione è composta da 5 colori in tonalità calde e fredde nel formato 120x280cm di spessore 6 mm.

Ogni lastra ha una sola faccia ed è 'seamless' per facilitare la posa e la composizione.

La massima espressione di Moiré è il rivestimento di grandi superfici per via del movimento grafico infinito che si può generare attraverso l'accostamento delle lastre.

Il mondo Horeca è sicuramente quello in cui la collezione può esprimere al meglio le sue caratteristiche estetiche e pratiche, quali ad esempio pavimenti e pareti di hotel, negozi e locali pubblici, mentre in ambito residenziale Moiré si presta per rivestire porzioni di pareti e architetture in abbinamento a fondi in tinte unite o a pietre e cementi.

Moiré was created with the intention of obtaining a large-sized, graphic, contemporary and decorative surface with a marbled effect.

This creates a surface with an original texture, similar to moving waves, which creates the effect of a third, different texture with a fascinating design.

The collection consists of 5 colours in warm and cold shades in size 120x280cm - 48"x110" with a thickness of 6 mm.

Each layer has only one face and is 'seamless' to facilitate laying and composition.

Moiré is at its best when covering large surfaces because of the infinite graphic movement that can be created by placing the slabs side by side. The collection is certainly most suited to the hospitality and catering sector, where it can best express its aesthetic and practical characteristics, such as floors and walls in hotels, shops and public places, while in the residential field Moiré is suitable for covering portions of walls and architecture in combination with plain-coloured backgrounds or with stone and cement.



DISCOVER MORE



Ph: Bianca Puleo

ALESSANDRO PASINELLI

Alessandro Pasinelli ha iniziato studiando moda e design tessile a Milano. Nel 2004 apre il proprio Design Studio multidisciplinare occupandosi di design, interior, styling e art direction. Collabora con molte aziende, redazioni editoriali e fotografi. Colleziona pezzi di design di grandi Maestri italiani, ama i progetti green e le contaminazioni tra arte, moda e design, sempre alla ricerca di nuovi linguaggi comunicativi. Vive e lavora a Milano, collaborando con un team multitasking in grado di offrire svariate soluzioni creative.

Alessandro Pasinelli began by studying fashion and textile design in Milan. In 2004 he opened his own multidisciplinary Design Studio dealing with design, interior, styling and art direction. He collaborates with many companies, editorial offices and photographers. He collects design pieces by great Italian Maestri, loves green projects and the contamination between art, fashion and design, always looking for new communicative languages. He lives and works in Milan, collaborating with a multitasking team able to offer varied creative solutions.



gres 280
WIDE
OVERSIZE DESIGN

120x280 - 48"x110"
± 6 mm
Naturale Rettificato | Unpolished Rectified

- 01. MOIRÉ **CLAY**
- 02. MOIRÉ **STONE**
- 03. MOIRÉ **TOFFEE**
- 04. MOIRÉ **PAPRIKA**
- 05. MOIRÉ **DENIM**



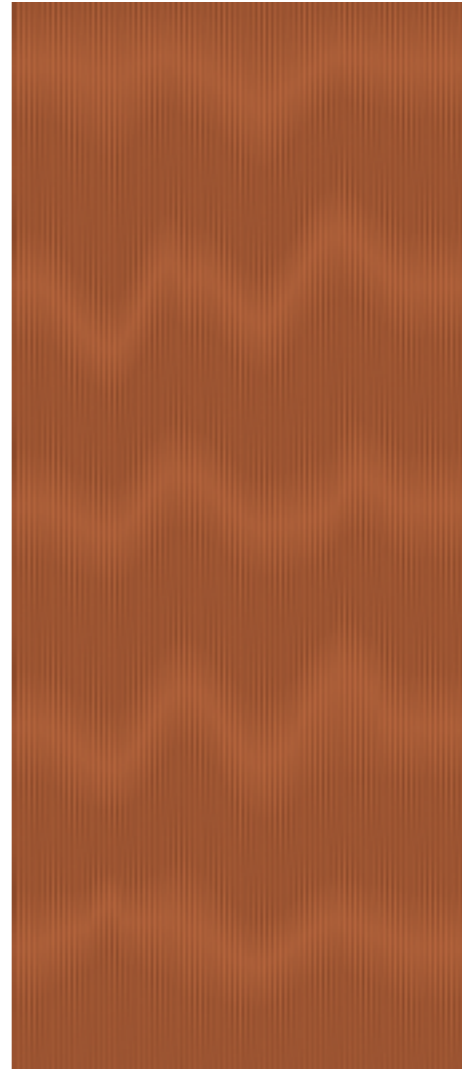
01.



02.



03.



04.



05.





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